In my website design, I made the background a gradient color of red and white to give the background and eye appealing feature. I made the text a shade of grey to contrast the red and white for better visibility. These 3 shades of colors reflect on the Brock University theme. One interesting feature I added was the hover effects on the navigation bar. The color that appears on the navigation bar while hovering is a red that reflects the Brock University colors. This also makes it easier to see the different tabs to choose from. Throughout the website I have kept the color scheme consistent with the shades of red, grey and white. Various forms of texts or buttons or headers are all either grey or red apart from the white. The white was used only for the background gradient color. The text in the navigation bar with the website title was centered to give the page a cleaner and more organized look. A JavaScript clock was added into the top left corner to show you what time it is while you browse through the website. Throughout the products page, the color theme remains the same all the way through. The product pictures are aligned together side by side for a clean look and easy to look at. With the product description areas which include the price, product name and add to cart section all reflect the same color theme. The product descriptions are also aligned right under and centred with the product images. With the repeating black text in the same font, grey background, which is the same as the navigation bar grey and the red background for the “Add to Cart!”. The same repeating colors, it makes it easy for the website viewer to view the website without any strain on their eyes. Another very interesting feature I added, was the flip box. This feature lets you add a piece of text on the front and when you hover it will flip to the other side revealing more text. I kept the color theme the same along these four flip boxes, with the additional new grey and red gradient on the flip side of the box. This new gradient still reflects the color theme and as well gives the viewer a new feature to be excited about. I also incorporated the Brock logo in the middle of the 4 boxes. In the contact us page, I added a contact us form. Using the same grey and red gradient on the background of the form it gives it a feeling that it is popping out. Colors are still the same throughout on here as well, with the gradients and the black text. The “submit” button is a grey button but as you hover it switches to the red and white gradient to give a special feel. With consistency, all the main title headers and navigation bar are all centred in the screen. The contact us form is also centred within the screen.